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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EARTH FRIENDLY PRODUCTS SPONSORS SEATTLE CHILDREN'S
HOSPITAL 11TH ANNUAL GOLF CLASSIC**

– Company works to raise awareness of the dangers that chemical-laden household cleaners pose to children –

ADDISON, III. – Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning eco-friendly cleaning products, is a proud title sponsor of the 11th annual Children's Golf Classic, which raises needed funds for Seattle Children's hospital. The Golf Classic, organized by Friends of COSTCO Guild, is a major fundraising event for Seattle Children's, one that has raised more than \$40 million for uncompensated care of children in its first ten years. Earth Friendly Products made a contribution of \$50,000 at the event, where the executive team placed 3rd overall

"Earth Friendly Products is delighted to play a part in the Golf Classic, an annual event that is so vital to continuing the uncompensated care for thousands of children each year at Seattle Children's," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "Our newest facility is located about 50 miles away in Lacey, Wash., and our partnership with Friends of COSTCO Guild and Seattle Children's is one more way we are supporting Northwest communities."

Earth Friendly Products is committed to keeping children safe from toxic chemicals found in everyday household cleaners. The company manufactures all-natural, green cleaning products that do not contain noxious ingredients. Recently, it has been reported by major national news outlets that cases of children being hospitalized from ingesting chemicals is on

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the rise. Earth Friendly Products is continuing to raise awareness of the dangers that lurk in cleaning products through the Golf Classic sponsorship as well as the company's ongoing Safeguard Your Home campaign, which has a new home on the Earth Friendly Products Facebook page.

For more information about Earth Friendly Products please visit www.ecos.com. For more information about Seattle Children's visit www.seattlechildrens.org.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any of its products. Earth Friendly Products has proudly received the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

About Seattle Children's

Seattle Children's is the Northwest's only regional pediatric medical center serving the states of Washington, Alaska, Montana and Idaho. Children's Hospital is committed to providing state-of-the-art medical care to patients from birth through age 21 regardless of their race, gender, creed, ethnicity or disability. Through uncompensated care, Children's is able to care for all Northwest children with medically necessary treatment whose families have limited income or insurance coverage. In any one year there are more than 13,000 children hospitalized at Children's and more than 232,000 total patient visits. This year, the hospital is expected to provide more than \$100 million in uncompensated care to children in need thanks to the generosity of the community.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.