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Earth Friendly Products Proving President Elect Job-Creation Assertion True
Eco-Friendly Cleaning Product Developer Leading the Way in Creating “Green” Jobs

Garden Grove, CA – December 9, 2008 – When broached about the issue of job creation, the President Elect makes no bones about it: “We’ve got to do more to create the green jobs that are jobs of the future.” If Earth Friendly Products is any indication, the President Elect is definitely on to something. In the past one and a half years, this developer of award-winning eco-friendly cleaning products has increased its employee base by 10 percent and anticipates the opening of a new manufacturing facility in the Northwest soon. This imminent expansion will lead to the creation of even more jobs.

According to the Associated Press, American employers “slashed payrolls by 159,000 in September, the most in more than five years.” This plummet “marked the ninth straight month that the economy has lost jobs. So far this year, 760,000 jobs have disappeared.” The AP went on to point out, “The drop underscores a dangerous credit crunch that intensified last month throwing Wall Street – and the economy – into chaos.” Indeed, as of press time, the Dow Jones industrials had been propelled to their eighth straight day of losses and worst week ever.”

One firm, however, is bucking this alarming trend and thriving in the face of a deep recession. Since the “green” boom the President Elect spoke of began, Earth Friendly Products has hired more employees and handed out extra bonuses – to the tune of \$120,000 over the past summer alone. In the last year, the company has also added 50 staff members to its payroll, bringing its employee base to 120. Come the holidays, Earth Friendly Product staffers will be seeing even more green. That’s because the Vlahakis family, including CEO Van Vlahakis, President John Vlahakis and Kelly Vlahakis-Hanks Vice President of Media Relations, plan to reward them with \$700,000 in Christmas bonuses – more than the company has ever handed out.

In addition, Earth Friendly Products’ overtime figures are up, and this developer of cleaning and personal use products that are derived from replenishable resources anticipates the opening of a new manufacturing facility in the Northwest in the near future. In combination, these indicators spell the need for even more employees.

“My energy plan will put \$150 billion over 10 years into establishing a green energy sector that will create up to five million new jobs over the next two decades,” asserts the President Elect. Earth Friendly Products is proving he’s on the right job-creation path.

Unemployment-anxious Americans who would like to learn more about the award-winning eco-friendly “green” cleaning products that are paving the way in the creation of new jobs can learn more about Earth Friendly Products online at www.ecos.com. Interested media may arrange a meeting with company management by calling 772.633.8337.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use, with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict “Freedom Code” in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine’s “Readers’ Choice Award” for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800.841.3100, ext. 227.