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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**U.S. EPA NAMES EARTH FRIENDLY PRODUCTS A
"WASTEWISE PARTNER"**

– Garden Grove-based company receives commendation for waste reduction programs –

GARDEN GROVE, Calif. – Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning, eco-friendly cleaning products, has received a commendation and has been awarded a "WasteWise Partner" certificate by the U.S. Environmental Protection Agency. The federal agency lauded Earth Friendly Products because of the company's commitment to reducing waste in all five of its plants across the country.

"Our successful Waste Reduction Programs are a direct result of the commitment made by everyone at Earth Friendly Products toward achieving zero waste," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "We are fully dedicated to making our entire company sustainable through recycling everything, using alternative energy sources, and making everyone aware of the importance of environmental conservation. We are proud to receive this certificate from the U.S. EPA in recognition of our commitment to waste reduction. "

Earth Friendly Products is committed to preserving the environment through its manufacturing processes. The company has five facilities across the U.S., which allows for the shorter shipping distances to reduce carbon emissions. Each facility sources 100% natural, local ingredients and seeks to educate consumers on the benefits of green cleaning.

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WASTEWISE PARTNERSHIP 2-2-2

For more information about Earth Friendly Products, readers should visit

www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code," a list of harmful and toxic ingredients that are not found in any of its products. Earth Friendly Products has proudly received the 2010 GEELA Award for Sustainable Business Practices, the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.