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Earth Friendly Products Comes Out on Top of Green All-Purpose Cleaners

Earth Friendly Products wins first place among all-purpose cleaners according to The Doctors' Prescription for Healthy Living magazine

LOS ANGELES – *The Doctors' Prescription for Healthy Living* magazine (also known as *Healthy Living*) announced today that they have compared twelve popular all-purpose cleaners and rated them in terms of their health and environmental impact. The resulting table—which shows Earth Friendly Products to be the “greenest” all-purpose cleaner—will be published in the monthly magazine and distributed to health food stores nationwide in January.

Healthy Living evaluated the cleaning products based on toxic ingredients and petrochemical content, as well as environmental impact created by their parent companies in terms of distribution, local manufacturing, energy use, environmental programs, and carbon offsets.

Healthy Living evaluated long-established brands including Fantastic, Formula 409, Lysol, Mr. Clean, Simple Green, and Windex as well as newer brands Bi-O-Kleen, Earth Friendly Products, GreenWorks, Lestoil, Method, and Seventh Generation.

Healthy Living reported that most of the cleaners evaluated contained toxic chemicals such as petroleum distillates (nerve toxins), butyl cellosolve (a kidney toxin and neurotoxin), ethylene glycol (a liver and kidney toxin), quaternary compounds (which can release formaldehyde and endanger marine organisms), monoethanolamine (which can contribute to cancer), and kathon CG (a possible neurotoxin).

Healthy Living reported that cleaning products do not always list ingredients on labels, which can make it more difficult for consumers to decide between products. “We are all trying to green our homes and make them safer,” says the *Healthy Living* article. “Certainly green household cleaning products play an important role. The chemicals in household cleaners are known to be toxic to the kidneys, liver and nervous system. Some could cause cancer. In addition, many of the products use exorbitant amounts of natural resources in their production, manufacture and distribution. In this chart we reveal their toxic ingredient, often not disclosed on labels. And we looked at the companies behind the brands.”

(more)

The Parsley Plus and Orange Plus All-Surface Cleaners by Earth Friendly Products were determined to be the greenest products in the bunch as they contained no toxic ingredients or petrochemicals and because the parent company has regional manufacturing plants (which reduces energy needs for transportation).

Earth Friendly Products' CEO and owner Van Vlahakis said, "We are proud that our products continue to stand out as the purest, and greenest products on the shelves. Our California plant produces 60 percent of its own energy with an extensive solar panel system, and by recently expanding our facilities, we added over 100 green jobs in the U.S. over the last 12 months and plan to add another 100 jobs in 2010. At Earth Friendly Products, we are dedicated to the highest standards when it comes to health and the welfare of the planet."

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-Free Household Products and the *Natural Home Magazine's* "Reader's Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800-841-3100 ext. 227.

About *The Doctors' Prescription for Healthy Living* magazine

The Doctors' Prescription for Healthy Living magazine is published monthly by Freedom Press Media, a cutting-edge publisher of natural health and environmental books located near Los Angeles, California. Known for its scientifically focused articles about natural health products and solutions, *Healthy Living* is distributed to health foods stores, bookstores, newsstands, health care practitioners, and individuals nationwide. Look for *Healthy Living* articles online at www.healthylivingmag.com or by following "dphealthyliving" on Twitter. Listen to *Healthy Living's* editor David Steinman interview natural health experts on *Green Patriot Radio* at www.greenpatriot.com.