



KVH

Kelly Vlahakis-Hanks



BIOGRAPHY

As President and CEO, Kelly Vlahakis-Hanks leads the strategy and production of environmentally friendly cleaning products at ECOS. She oversees four geographically diverse facilities across the U.S. as well as a European manufacturing platform. She has been widely recognized for her highly effective leadership at ECOS® and her influential voice in the green movement, corporate social responsibility, and sustainable manufacturing.

Vlahakis-Hanks received her undergraduate degree at UCLA and an MBA at Chapman University Argyros School of Business and Economics. She has been featured on CNN, CBS News, ABC News, FOX News, NBC News, Bloomberg and Marketwatch and in publications such as Fortune, Entrepreneur and the Los Angeles Times.

Vlahakis-Hanks resides in southern California with her husband, teenage daughter and rescue dog Mina.

MY JOURNEY

Growing up in a small town in Illinois (pop. 3000), I was raised with a passion to protect our beautiful, shared planet. But it was my mother's battle with breast cancer when I was a teen that inspired me to fight for human health as well. When I left Illinois with a Regents Scholarship to UCLA, I thought I might study medicine, but I was soon entranced by the art and history of my ancestral homelands of Greece and Africa.

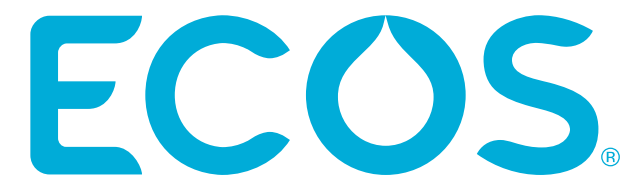
My first job in Los Angeles was at the California African American Museum, where I curated an exhibit on South African apartheid. I later honed my communications skills working for PR agencies and art galleries. But it was after my tenure as the Executive Director of the American Hellenic Council of California, where I spearheaded political action and fundraising, that I saw an opportunity to help grow my father's small green cleaning products company.

After I joined ECOS in 2003, I helped connect with the many consumers who were looking for safer, more sustainable cleaning products. Today, our business has grown 120-fold and has become a worldwide leader in plant-powered cleaning & sustainable manufacturing.



“ I lost my mother to breast cancer, and I want to do everything I can to make sure that no other child experiences that kind of loss. ”





WOMAN LED



Kelly Vlahakis-Hanks leads ECOS, a woman-owned and minority-owned company. As a woman of Greek and African American ancestry who has made equity and inclusion central to ECOS's mission as a business for good. Kelly has created a corporate culture of diversity and empowerment with a leadership team that is 58% female and 41% BIPOC. Her Innovation and Technical Teams are over 60% female, which reflects ECOS's strong support of women in STEM fields. She has built a company that not only reflects the diversity of America but leads the cleaning products industry in equity and inclusion.



KVH VISION

Kelly has had a lifelong passion for human and planetary wellness, which is reflected in ECOS's mission "to protect the health and wellness of people, pets and the planet by creating the most authentic, sustainable and affordable cleaning product for all."

From fighting for social and environmental justice to creating a Climate Positive company that regenerates more natural resources than it uses, Kelly has created a company that upholds the values that she holds most dear: truth, transparency and justice.



KVH AFFILIATIONS

Kelly is an active member of several boards, including the **XPRIZE Foundation, Environmental Media Association** and the **Chapman University** Board of Governors, where she serves on the Diversity Task Force. She is an active member of the **American Sustainable Business Council** where she sponsors the **Companies for Safer Chemicals** coalition to fight for legislation that supports safer consumer products and ingredient disclosure.

Kelly is also is a member of **YPO** (Young Presidents' Organization) and **Abundance 360**, Peter Diamandis' select community of executives and entrepreneurs using exponential technologies to transform their businesses.

As CEO, Kelly leads ECOS's sponsorships of the **American Cancer Society, Green For All, Folds of Honor**, and many other charitable organizations. Under Kelly's direction, ECOS has donated over \$1 million to **Seattle Children's Hospital** through the Friends of Costco Guild. ECOS also donates \$25,000 per year to **Camp Korey**, one of Paul Newman's SeriousFun camps, which brings joy to children living with life-altering medical conditions and their families in a fun, safe camp environment with specialized medical support.





MEDIA COVERAGE

CNN
CBS News
ABC News
FOX News
NBC
MSNBC
Today
MarketWatch
Yahoo Finance
Los Angeles Times
Orange County Register
OC Business Journal

Conscious Company
Thrive Global
Bizwomen
Greek Reporter
Entrepreneur Magazine
Forbes Magazine
Global Trade Magazine
Coastal Living Magazine
Orange Coast Magazine
The Eden Magazine
Real Leaders Magazine



SPEAKING PLATFORMS

ACS Making Strides Against Breast Cancer Events
American Sustainable Business Council Summit
EarthX Green Speaker Series
Environmental Media Association Impact Summit
Global Green Environmental Awards
Green For All Events
Harvard University Environmental and Leadership Summit
National Women's History Museum Events
Progressive Grocer Top Women in Grocery
SHE Influences Conference (Speaks - Hears - Empowers)
TEDx Talks
U.S. EPA Safer Choice Summit
Vanderbilt University Social Venture Summit

Business for good

TEDx
SageHillSchool



PODCASTS

The Brain Warrior's Way
EMA Talks
From the Hart
Gooder

Grit Happens
Eric's Perspective
Healthy Home Hacks
Travel With Meaning

RADIO

Bloomberg Radio
SiriusXM Business

WSJ Marketwatch
KABC Radio

& WEBINARS

Facebook/Instagram Live
Environmental Media Association — EMA Talks
Dream Corps/Green For All — The Green Dialogs



2021

- Shelby Publishing Diversity, Equity & Inclusion Award
 - Microsoft Legacy Project “Women Who Empower Change” Honoree
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2020

- Entrepreneur Magazine 100
 - Powerful Women of 2020
 - Boy Scouts of America
 - Woman of Character
 - Conscious Company World Changing Women in Conscious Business
 - National Women’s History Museum Women Making History Award
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2019

- Environmental Media Association Corporate Responsibility Award
- Progressive Grocer Top Women in Grocery Award
 - EurekaFEST Eureka Award



AWARDS

2018

- Progressive Grocer Top Women in Grocery Award
 - American Hellenic Council Aristeion Award
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2017

- USGBC OC Eco Award “Eco Leader”
 - South Coast AQMD Clean Air Award – Business Leadership in Air Quality
 - Progressive Grocer Top Women in Grocery Award
 - American Cancer Society Making Strides V.I.Pink Award
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2016

- ASBC Sustainable Policymakers Award
 - Global Green USA Corporate Environmental Leadership Award
 - USGBC Women in Sustainable Leadership Award
- Orange Coast Magazine Remarkable Women



CHARITABLE PASSION PROJECTS

American Cancer Society, Making Strides
Camp Korey, A SeriousFun camp founded by Paul Newman
Cure Duchenne
Ecochallenge
Environmental Media Association
Girl Scouts of America
Green For All
Hippocratic Cancer Research Foundation
Seattle Children's Hospital, Friends of Costco

SOCIAL PLATFORMS

Let's connect...



@kellyfromecos



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