



FOR IMMEDIATE RELEASE

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Earth Friendly Products® Wins Eco-Excellence Award for ECOSBreeze™ Fabric & Carpet Odor Eliminator

Cypress, CA (August 19, 2019) – Earth Friendly Products® has added another award to its growing collection. The manufacturer of safer, environmentally friendly ECOS® cleaning products has won an Eco-Excellence Award from Natural Child World Magazine (NCW), a leading lifestyle publication that champions sustainability and social responsibility and addresses the needs of the modern family.

One of this year's winners, ECOSBreeze™ Fabric & Carpet Odor Eliminator is made with plant-powered ingredients that are safer for consumers. ECOSBreeze™ contains a signature blend of safer fragrances and essential oils in a low-VOC formula that has been proven as effective as the leading brand at eliminating foul-smelling food odors, destroying odor-carrying particles instead of simply masking them.

NCW's Eco-Excellence Awards recognizes excellence in social and environmental sustainability for products, services, companies and websites. The awards were created to help support parents in making better and more informed purchasing decisions for their families. A judging panel comprised of media, editors, influencers, celebrities, doctors and parents narrowed down thousands of entries to five finalists in each category, and the winners were chosen by consumer voting nationwide.

"The health of families and our planet has been the heart of what we do for over 50 years," says Kelly Vlahakis-Hanks, president and CEO of Earth Friendly Products®. "To be chosen by consumers who use our products every day is something we're incredibly proud of."

ECOSBreeze™ Fabric & Carpet Odor Eliminator is available in three signature scents and is certified Safer Choice by the U.S. Environmental Protection Agency. In fact, over 140 ECOS® products are now certified Safer Choice by the U.S. EPA. Safer Choice-certified means that every ingredient is the safest in its class and the products are proven effective. Earth Friendly Products® is a founding member of the Safer Choice program and is a two-time winner of the coveted Safer Choice Partner of the Year award.

A family-owned and operated company for over 50 years, Earth Friendly Products® is sustainable manufacturer that is the first to achieve the "trifecta" of carbon neutrality, water neutrality, and TRUE Zero Waste Platinum certification. The company uses 100% renewable energy to make its ECOS® plant-powered cleaners at its facilities located in California, Washington, Illinois, and New Jersey.

ECOSBreeze™ Fabric & Carpet Odor Eliminator and ECOS® laundry detergents and household cleaners can be purchased at selected grocery and club retailers nationwide and online.

ABOUT EARTH FRIENDLY PRODUCTS®

Family owned and operated since 1967, Earth Friendly Products® is the maker of ECOS® Laundry Detergent and over 200 other environmentally friendly products that are safer for people, pets and the planet. Made with plant-powered ingredients, ECOS® cleaners are thoughtfully sourced, pH balanced, readily biodegradable, easily recyclable, and never tested on animals. Over 140 ECOS® products have



received the coveted U.S. EPA Safer Choice certification, which means that every ingredient is the safest in its class and that formulations are effective and demonstrate sustainability without sacrificing quality or performance. ECOS®, Baby ECOS®, ECOS® for Pets! and ECOS® Pro cleaners are available at major club and grocery retailers and natural foods stores throughout the U.S., in over 60 countries and at ecos.com, babyecos.com and other online retailers.

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