



Contact:

Tricia Kent

Director

Avalon Communications

<http://www.avalon-comm.com>

(772) 633-8337

Hot Beverage Lovers Tackle Those Stubborn Stains without Chlorine Bleach or Baking Soda

Earth Friendly Products' Wave Rids Mugs of Coffee & Tea Stains

Garden Grove, CA – May 7, 2009 –Coffee and tea stains that linger on mugs can be quite tricky to remove. Frustrating indeed, the only recourse is to just soak or scrub those stubborn stays away. Soaking for hours in chlorine bleach will do the trick, but at an environmental health risk. Scrubbing with baking soda – well, who has the time? But wait, now there's a solution; Earth Friendly Products' Wave Automatic Dishwashing Gel will clearly rid your dishes and mugs of those stubborn, and embarrassing, coffee and tea stains. Hot beverage lovers who want to enjoy a steaming beverage without peering at stains can learn more about Earth Friendly Products' Wave Auto Dishwashing Gel at <http://www.ecos.com/wave.html>.

According to www.tipnut.com, it's easy to make your mug look brand new again; wet a cloth then rub the mug with baking soda. If the stains are stubborn, soak overnight in hot water and baking soda or soak in chlorine beach for a few hours. Or simply add Earth Friendly Products Wave Auto Dishwashing Gel to the detergent compartment in your dishwasher, turn the dishwasher on and go about your business.

Earth Friendly Products' Wave Auto Dishwashing Gel, available in Lavender or Free & Clear, is 100% natural, phosphate-free, petroleum-free, 1,4-dioxane-free and is the purest, greenest, most effective dish detergent on the market. This all-natural automatic dishwashing detergent won't pollute the waterways, won't etch glasses or dishes, will clean just as well as leading brands and now removes permeating coffee and tea stains. And at \$3.99 for 40 ounces, Wave Auto Dishwashing Gel, with a built-in rinse aid, is priced to compete against the standard dish detergents so consumers can afford to incorporate green into their lifestyle.

Consumers wanting to use their favorite mug stain-free can learn more about Earth Friendly Products' Wave Auto Dishwasher Gel at www.ecos.com. Interested media may arrange a meeting with company management by calling (772) 633-8337.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly

Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800.841.3100 ext. 227