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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EARTH FRIENDLY PRODUCTS PART OF INAUGURAL ILLINOIS
SOLAR TOUR**

- Tour showcases Earth Friendly Products' facility which boasts the most advanced photovoltaic-generating technology system in the state -

ADDISON, Ill. – Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning eco-friendly cleaning products, is pleased to join the first annual Illinois Solar Tour in the Chicagoland area. On October 2, 2010, Earth Friendly Product's Addison facility will be among other businesses and homes that open their doors to the public, as part of an ongoing initiative to raise awareness for alternative energy.

The facility, located at 111 S, Rohlwing Road in Addison, officially opened on June 10, 2010, and boasts 312 solar panels, making it currently the single largest solar-powered commercial facility in Illinois. As such, The Earth Friendly Products' Addison facility is a centerpiece of the tour, which features more than 175 green homes and buildings across the state.

"We are delighted to open our facility to the public and allow them to see how we are using alternative energy to power our facility and help keep the Chicago area green," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "At Earth Friendly Products, we want to encourage others to go green by our own example and this tour will allow thousands of visitors to follow our lead."

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SOLAR TOUR 2-2-2

The Illinois Solar Tour event is part of a national tour hosted by the American Solar Energy Association. It is the largest grass roots solar energy event in the world, bringing together homeowners and businesses across the state who generously welcome visitors to explore how to use renewable energy systems to reduce utility bills while minimizing the environmental impact of their buildings.

For more information about Earth Friendly Products, visit www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.