

From: Nancy Trent/Pam Wadler
Trent & Company, Inc.
594 Broadway, Suite 901
(212) 966-0024
pam@trentandcompany.com



For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EARTH FRIENDLY PRODUCTS CEO URGES GREEN LIFESTYLE
AT MOTION PICTURE GALA**

- EFP supports the Los Angeles Greek Film Festival –

GARDEN GROVE, Calif. – Earth Friendly Products is proudly supporting their founder’s Greek roots as a top contributor to the 5th Annual Los Angeles Greek Film Festival (LAGF). The festival will take place on June 9-12 at Laemmle’s Sunset 5 in West Hollywood. Prior to the gala screening, Van Vlahakis, CEO of Earth Friendly Products, will speak to the audience on the importance of going green.

The upbeat Greek event will host a collection of feature films, documentaries, shorts and premieres across the festival’s four day span. Among some of the respected movie directors showcasing their work will be Lea Binzer, Panos Koutras, Yannis Economides’ and Giorgos Siougas. Earth Friendly Products is sponsoring the closing night Orpheus Awards ceremony, hosted by comedian Angelo Tsarouchas. In spirit of their sponsorship, the awards will signify the importance of the implementation of green action being taken in Greece and around the world. The evening will come to a close with a green-themed dinner reception.

“I’m really looking forward to supporting the Greek community by bringing eco-friendly awareness to the festival,” said Vlahakis. “We’re going to be witnessing a lot of impressive talent at this great event. I’m thrilled to see the creative productions and play my part among the filmmakers.”

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GREEN FOR GREEKS 2-2-2

Readers are encouraged to come support and enjoy the film community with Greek themed cinema, top Greek wine, music, humor and a family allure. Visit the Los Angeles Greek Film Festival website, <http://lagff.org>, for more information and tickets.

Visit www.ecos.com for more information on sustainable living and the benefits of using EFP cleaning products.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2010 GEELA Award for Sustainable Business Practices, 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.