

From: Nancy Trent/Pam Wadler
Trent & Company, Inc.
594 Broadway, Suite 901
(212) 966-0024
pam@trentandcompany.com



For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EFP WINS AWARD FOR BEING READERS CHOICE PRODUCT FOR
PETS**

- Pioneer in eco-friendly cleaning, Earth Friendly Products is recognized by readers of Kiwi Magazine -

GARDEN GROVE, Calif. – Kiwi Magazine has named Earth Friendly Products as its 2011 KIWI Awards for natural pet product winner of the year. Hundreds of readers voted for the awards and EFP is thrilled to be among the three chosen winners in the pet stain remover category.

“We’re so honored to be recognized by Kiwi’s readers,” said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. “It’s really great to know that readers respect the effort we put into our products. We are eco-friendly all the way to man’s best friend!”

Earth Friendly Products makes going green a priority with more than 150 all-natural, green home and industrial cleaning products. To better protect your family, co-workers and pets with safe cleaning products and learn more about what Earth Friendly Products is doing for the environment, please visit www.ecos.com.

To see Earth Friendly Product’s 2011 KIWI Award for best natural pet products in the Kiwi Magazine, get a copy of the June/July issue on newsstands June 14.

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EDITOR’S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.