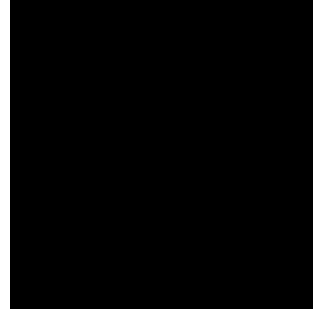


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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**IT'S OFFICIAL: EARTH FRIENDLY PRODUCTS IS A FRIEND OF
HOPENHAGEN**

**- Support of UN Climate Change Petition in Line With Social Responsibility
Mission -**

GARDEN GROVE, Calif. – Earth Friendly Products (www.ecos.com) is pleased to announce the company has become an official friend of Hopenhagen (www.Hopehagen.org) and the UN Climate Change Petition, which will be voted on in Copenhagen during the United Nations Climate Change Conference taking place December 7-18, 2009. As the leader in the development and production of environmentally friendly cleaning products, the company supports Hopenhagen's mission to build a better future for the planet and a more sustainable way of life.

By encouraging the world to sign the petition, Earth Friendly Products and other Hopenhagen friends are spreading the message that creating a global community that will lead world leaders to make the right decisions for our planet and environment is possible. The grassroots movement encourages the world to band together and voice opinions to world leaders to build a cleaner, more livable world than the one we live in today.

"Earth Friendly Products is proud to support Hopenhagen in the fight to clean up our planet," says Van Vlahakis, CEO of Earth Friendly Products. "This entity is right in line with our belief as a company – that every single person can make a difference in cleaning up our environment."

By signing the Hopenhagen petition by December 7, 2009, at www.hopenhagen.org, Earth Friendly Products, other Hopenhagen friends and supporters around the world can help

-more-

ensure a healthy and better environment for all is in our future.

For more information on Hopenhagen or to sign the petition, please visit

www.Hopenhagen.org.

Readers who would like more information about Earth Friendly Products should visit

www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.