



Contact:

Kelly Vlahakis-Hanks
Vice President of Media Relations
Earth Friendly Products
<http://www.ecos.com>
(800) 841-3100 ext. 227

Tricia Kent
Director
Avalon Communications
<http://www.avalon-comm.com>
(772) 633-8337

Red and “Green” Entertaining Arrives ... Just In the St. Nick of Time

Award-Winning Sustainable Home Sets the Stage for Earth Friendly Products’ Employee Holiday Party

November 24, 2008 – Garden Grove, CA – Holiday parties abound during the months of November and December, but not every aspect of the festivities is cause for celebration. Unfortunately, with every party comes a lot of waste. This year, in a holiday twist that lives up to its company name, Earth Friendly Products will invite all of its employees to a stylish yet sustainable party. This hospitality won’t be extended via paper invitation, however; rather, it will come by way of EVITE. An eco-friendly company, Earth Friendly Products prides itself not only on its all-natural products but also on encouraging everyone involved with the company to “Live Green.”

According to the 1997 “Use Less Stuff” report, “Five million extra tons of trash is produced between Thanksgiving and New Year’s Day in the United States each year.” The Cygnus Group estimates that “if every family reduced its weekly waste during the holidays by just one pound, the total trash eliminated would be 250,000 tons.” Setting such an example for its employees, Earth Friendly Products’ holiday party will embrace a “waste not, want not” theme.

The complete line of Earth Friendly Products is made only with the finest natural ingredients. That’s why this holiday season, the company has chosen to celebrate in a very “green” way. On December 6, 2008, for the first time ever, a brand new, award-winning sustainable home will serve as the venue for Earth Friendly Products’ employee holiday party. Kelly Vlahakis-Hanks, Vice President of Media Relations, has personally and electronically invited employees over to her eco-friendly home for a “green” holiday celebration.

The party agenda kicks off at 5:00 p.m., when Van Vlahakis, CEO of Earth Friendly Products, will open his solar powered home to attendees. There, guests will be treated to a bird’s-eye view of the Philharmonic boat parade from the chief executive officer’s backyard. Upon the parade’s completion, guests will reconvene at Kelly’s “green” home designed by REV Design, a Los Angeles based design firm.

The entire event will exemplify to employees and their guests just how important living green is. It will also illuminate the steps one can take in everyday situations to improve the carbon-footprint he or she leaves behind. This eco-friendly holiday affair will be catered by the Green Event studio, with only organic foods gracing the tables. Organic flowers will be provided by The Spiral Stem. Linens and other rentals will be provided by Classic Party Rentals, a sustainable rental company. In addition, Earth

Friendly Products will use recycled napkins and real dishes (which, of course, will be washed with its phosphate- and caustic-free Wave Auto Dishwasher Gel). The company will also ask all invited guests to carpool.

“Anything and everything Earth Friendly Products can do to positively impact the environment is very important,” says Vlahakis-Hanks. “With this sustainable holiday party, we hope to show our guests new ways in which they can entertain in a “green” way. We also hope to demonstrate our unwavering dedication as a company to the environment.” All interested media are invited to attend the party’s VIP Media Reception at 4:00 p.m.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict “Freedom Code” in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine’s “Readers’ Choice Award” for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800.841.3100 ext. 227