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Earth Friendly Products Making It a Green Christmas for Consumers and Employees Alike
Eco-Friendly Cleaning Product Manufacturer to Distribute \$700,000 in Christmas Bonuses

Garden Grove, CA – December 10, 2008 – Thanks to the recession, this holiday season is shaping up to be a blue one for many American workers. For one set of employees, however, the holiday will be tinged in confetti of a different color. In spite of the slumping economy, Earth Friendly Products, a producer of eco-conscious cleaning products, will be handing out \$700,000 in employee Christmas bonuses this December.

According to the International Council of Shopping Centers, “Retail store closings are up in 2008 by 25 percent year-over-year as the national economy continues to deteriorate.” Indeed, the council estimates 5,770 store closings will take place in 2008. In the past few months alone, several well-known retail staples with presences across the country have filed for bankruptcy protection. Faced with the prospect of unemployment and deteriorating retirement accounts, the big ticket gift items they sell just don’t seem to be holding their appeal for cash-strapped Americans. But even some smaller-scale chains will cease operations altogether come 2009.

One company, however, seems to be immune to these rough retail times. “We’re not only holding our own, we’re actually thriving,” explains Earth Friendly Products’ CEO Van Vlahakis. In fact, the company successfully operates four divisions across the country. From California and Illinois to Florida and New Jersey, Earth Friendly Products gainfully employs 120 staff members.

“And one of the major reasons for our success is that our products are reasonably priced,” Vlahakis continues. “Despite green’s reputation for being expensive, we enable environmentally aware consumers to afford products that are eco-friendly.”

Now, the company is passing that success along to its employees – to the tune of \$700,000 in Christmas bonuses. Not bad according to a recent “Miami Herald” article, which reported that “the outlook for raises and year-end bonuses is downright dismal” this year. And who did the newspaper cite as an anomaly to this trend? Why Earth Friendly Products, of course.

Struggling employers who would like to learn more about the business approach that is enabling Earth Friendly Products to distribute employee Christmas bonuses in spite of the recession can visit the

company online at www.ecos.com. Interested media may arrange a meeting with company management by calling (772) 633-8337.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use, with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800.841.3100, ext. 227.