

From: Nancy Trent/Pam Wadler  
Trent & Company, Inc.  
594 Broadway, Suite 901  
(212) 966-0024  
pam@trentandcompany.com



**For: Earth Friendly Products**

**FOR IMMEDIATE RELEASE**

**OC METRO NAMES EARTH FRIENDLY PRODUCTS TO MAGAZINE'S  
GREEN TEAM COMPANIES LIST FOR 2011**

– The Garden Grove-based company receives Honoree Award for its efforts to reduce fossil fuel consumption and become environmentally neutral –

**GARDEN GROVE, Calif.** – Earth Friendly Products ([www.ecos.com](http://www.ecos.com)), a leader in manufacturing award-winning eco-friendly cleaning products, has been selected by *OC METRO* Magazine as a “Green Team” company for its accomplishments in making Orange County a more eco-friendly and better place to work and live.

In selecting Earth Friendly Products, the magazine noted that “Earth Friendly Products... has turned its Garden Grove facility into a green showcase. About 60 percent of its electricity is produced by 252 roof-mounted solar panels, and it’s continually driving down carbon emissions and waste, edging toward its goal of being environmentally neutral.”

The magazine also reminded its readers that last fall the company received the Governor’s Environmental and Economic Leadership Award for excellence in Sustainable Building Measures.

“We are honored to be among companies selected for the 2011 *OC METRO* Green Team,” said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. “We are constantly striving to be fully sustainable to make the environment safe for everyone now and in the future. Our company encourages environmental conservation by motivating our own employees to adopt a green lifestyle, giving them \$2,000 rebates if they purchase a hybrid, electric or biofuel car this year, and a 20 percent rebate on the cost of solar energy systems installed in their primary homes, in addition to federal and state tax incentives already in place. Incentives such as these can help us—one by one—to change the world for the better.”

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Earth Friendly Products is committed to preserving the environment through its manufacturing processes. The company has five facilities across the U.S. and the shorter shipping distances help to reduce carbon emissions. Each facility sources 100% natural, local ingredients and seeks to educate consumers on the benefits of green cleaning. "To us, green cleaning isn't a business, but a lifestyle," continued Vlahakis-Hanks. "We teach children as young as toddlers about eating organic foods, using less water, and avoiding the chemicals found in traditional cleaning products for their own health and for the health of the planet. We are partnered with Healthy Child Healthy World and many other organizations to reach as many people as possible about living an environmentally-conscious life."

For more information about Earth Friendly Products, readers should visit [www.ecos.com](http://www.ecos.com).

### **About Earth Friendly Products**

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code," a list of harmful and toxic ingredients that are not found in any of its products. Earth Friendly Products has proudly received the 2010 GEELA Award for Sustainable Business Practices, the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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**EDITOR'S NOTE:** For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.