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**For: Earth Friendly Products**

**FOR IMMEDIATE RELEASE**

**EARTH FRIENDLY PRODUCTS NEWEST FACILITY EARNS  
ACCOLADES FROM LOCAL COMMUNITY DEVELOPMENT COUNCIL**

– The Lacey, Wash.-based company receives the Annual Business Recognition award from the Thurston Development Council–

**Lacey, Wa.** – March 30, 2011 – Earth Friendly Products ([www.ecos.com](http://www.ecos.com)), a leader in manufacturing award-winning eco-friendly cleaning products, is pleased to announce that the company's newest manufacturing facility, located in Lacey, Wa., was honored today as the "New Business of the Year" by the Thurston Economic Development Council (EDC), for bringing new jobs and aiding in the health of the local economy.

Given annually to businesses in the area, the Thurston EDC acknowledges the significant role that private businesses play in the local economy. Out of dozens of other companies, Earth Friendly Products was among the three new local businesses to receive the award. The award is given to businesses that demonstrate diversification in the overall business climate and have added jobs to the area through the commitment to the community. Earth Friendly Products was nominated for the award by a local vendor, Reid Bates, owner of Express Employment Professionals of Olympia and Aberdeen. Earth Friendly Products has worked with Express Employment Professionals of Olympia and Aberdeen since joining the community in 2010 and is honored to be recognized by a valued vendor.

"We strive to make a difference in every community we join," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "As we continue to expand by placing more manufacturing facilities across the U.S., we are honored to be recognized for not only creating jobs but also bringing a healthy work environment where we share our tried and tested sustainable business practices."

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## **EFP NEW BUSINESS OF THE YEAR 2-2-2**

The award was presented to Earth Friendly Products CEO, Van Vlahakis, by local dignitaries today, during an afternoon ceremony attended by local community influencers. Last November, the company's Garden Grove, Calif. facility received the Governor's Environmental and Economic Leadership Award (GEELA) for sustainable business practices, which was presented to CEO Van Vlahakis by Governor Arnold Schwarzenegger.

For more information about Earth Friendly Products, readers should visit [www.ecos.com](http://www.ecos.com).

### **About Earth Friendly Products**

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code," a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2010 GEELA Award for Sustainable Business Practices, the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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**EDITOR'S NOTE:** For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.