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Let it Shine! Let it Shine! Let it Shine!

Earth Friendly Products' All-Natural Silver Polish Gets You Ready for Entertaining This Holiday Season

June 19, 2008 - Winnetka, IL – When it's time for entertaining this holiday season, Earth Friendly Products' new Silver Polish is the perfect all-natural way to clean your finest silver. The plant derived Silver Polish is an all-natural deep cleaning agent that produces an illustrious shine and will leave your finest silver without scratches, stains or etches. Your guests will be impressed by the sheen and you can take pride knowing that your family and friends are not ingesting harsh chemicals typically found in other silver polish products.

Like the complete line of Earth Friendly Products, Silver Polish is formaldehyde-free, phosphate-free, chlorine-free, biodegradable, septic safe, greywater safe and made with only the finest natural ingredients. Earth Friendly Products' Silver Polish has the lowest PH of all silver polishes on the market.

“Our family has always cherished the holiday season when we're all together enjoying one another's company; remembering our fondest memories while savoring delicious food and using the best silver that only surfaces during these special occasions. Occasions like these led us to develop our latest product, the Silver Polish,” commented Kelly Vlahakis-Hanks, Vice President of Media Relations for Earth Friendly Products. “We know that many people enjoy, as much as we do, celebrating and entertaining during the holiday season with their friends and families. With our Silver Polish, they can enjoy these times and know that they are using the best possible products in their home that are safe for their loved ones.”

Silver Polish is simple to use and only requires a damp cloth, a rinse and a bit of drying to create an impressive shine on your best silver. The Silver Polish retails for \$5.99 and will be available at Whole Foods and online at www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed

and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 PETA Proggy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit www.ecos.com or call 800.841.3100 ext. 227