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**Earth Friendly Products Awarded Covenant Environmental Certification**

*EPA's Design for the Environment Certification Label 'Stamped' on Award Winning Line*

Winnetka, IL – October 6, 2008 – Earth Friendly Products ([www.ecos.com](http://www.ecos.com)), a leader in the development and production of environmentally friendly cleaning supplies for household and commercial use, is proud to announce their latest certification, (DfE), from the Environmental Protection Agency. The Design for Environment (DfE) certification is awarded to companies whose product ingredients have been screened by the DfE scientific review team for potential human health and environmental effects and that, based on currently available information, EPA predictive models, and expert judgment, the product contains only those ingredients that passed the EPA's rigorous standards.

According to the Environmental Protection Agency, those product manufacturers, who become DfE partners, and earn the right to display the DfE logo on recognized products, have invested heavily in research, development and reformulation, to ensure that their ingredients and finished product line up on the green end of the health and environmental spectrum, while maintaining or improving product performance. The Earth Friendly Products touting the covenant label including Orange Plus Ready-to-use, a powerful concentrated all-purpose cleaner that is made from nature's own secret cleaning agent – orange oil and Window Kleener Vinegar, an age old ingredient, vinegar, mixed with a bit of coconut based soap cleans windows, mirrors, and other hard surface areas.

Earth Friendly Products will be proudly showcasing their entire line-up, including those bearing the DfE label, at the upcoming Natural Products Expo East slated for October 16 – 18 at the Boston Convention & Exhibition Center. In its continuing mission to provide the world with high-quality cleaning products that are 100% safe for family, pets and the environment, Earth Friendly Products is proud to take part in this premier industry event. No chlorine bleach, 1,4-dioxane, petrochemicals, bleach, ammonia, phosphates or other harmful ingredients go into the making of the products. Yet despite the high-quality, natural make-up of its household, industrial and pet care products, Earth Friendly Products is able to compete with its competitors in performance, price and cost.

John Vlahakis, President of Earth Friendly Products, explains, “We are thrilled to have our products bear the DfE label. We've invested countless hours and money researching, developing and improving these products to make them the best eco-friendly products on the market. Receiving this certification is just another testament to our success.”

Attendees of this year's show can find Earth Friendly Products' best-selling 100% natural products on display at booth number 929. Knowledgeable Earth Friendly representatives will be manning the company's tradeshow booth to answer any questions visitors may have. Interested media may arrange a meeting with company management by calling (772) 633-8337.

**About Earth Friendly Products**

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products distributed and sold in the USA, Canada, Europe, South America and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to its strict "Freedom Code" in the manufacture of all its products. Earth Friendly Products is the recipient of the 2007 Progy Award for Best Line of Cruelty-free Household Products and the Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products. For more information on the company and products, please visit [www.ecos.com](http://www.ecos.com) or call 800.841.3100 ext. 227.

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