

From: Nancy Trent/Pam Wadler
Trent & Company, Inc.
594 Broadway, Suite 901

(212) 966-0024
pam@trentandcompany.com

For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EARTH FRIENDLY PRODUCTS TAKES ANOTHER STEP IN
PROTECTING ILLINOIS' ENVIRONMENT**

**– Donation to Chicago Gateway Green will help urban beautification in
Chicagoland Area –**

ADDISON, Ill. – Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning eco-friendly cleaning products, has made a \$5,000 donation to Chicago Gateway Green in honor of the grand opening of its brand new manufacturing facility in Addison, Illinois. The money will go towards continued greening projects, including planting shrubs, trees and other greenery in the area, as well as the organization's efforts to clean litter and maintain native plantings on hundreds of acres along transportation corridors in Chicago.

"From our homes to our roadways, we share a common goal, which is to keep the earth healthy and make a positive impact on our environment," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "We are delighted to make this donation. Together, Earth Friendly Products and Chicago Gateway Green can make a huge difference in keeping all of Chicago clean and green."

Earth Friendly Products, which started more than 43 years ago in the greater Chicagoland area, recently opened the largest commercial solar-powered plant in Illinois. The facility boasts 312 solar panels and represents another way that Earth Friendly Products is reducing its carbon footprint in an effort to keep the environment as clean as its products. The donation to Chicago Gateway Green continues with Earth Friendly Products' mission of total environmental responsibility.

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EFP GATEWAY GREEN DONATION 2-2-2

For more information about Earth Friendly Products should visit www.ecos.com. For more information about Chicago Gateway Green visit www.gatewaygreen.org.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

About Chicago Gateway Green

Dedicated to greening and beautifying the region's expressways, gateways and communities, Chicago Gateway Green was founded in 1986 to benefit the environment and improve the quality of life for millions of Chicagoland residents and annual visitors. A 501(c)3 non-profit organization, **Chicago Gateway Green** makes an impact in the community with three key programs: Expressway Partnership, transforming city roadways into landscaped parkways; the International Sculpture Program, beautifying gateways through the installation of public, international art on expressways; and the Tree Partnership, a large-scale tree planting initiative that transforms unused land into green spaces. The nonprofit organization has broad support across the region's business and civic community and serves as a model for effective public-private partnerships. For more information visit www.gatewaygreen.org.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.