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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

EARTH FRIENDLY PRODUCTS TO CLEAN UP AT ALIVE!
EXPO IN ATLANTA

**– The company’s award-winning line will be exhibited in
Atlanta May 21 -22, 2011 –**

GARDEN GROVE, Calif. – May 21, 2011 – The Alive! Expo in Atlanta will feature products and services from top green companies, including Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning eco-friendly cleaning products for more than 40 years. This natural products and green living consumer event will be held at the Atlanta’s Georgia World Congress Center from May 21 -22, 2011.

Annually, 30,000 people attend to learn more about how to integrate health and wellness into environmentally responsible, GREEN living. Earth Friendly Products will be among the exhibitors showing the newest and best natural, organic and green eco-friendly cleaning products for the home. The company will display its “*Safeguard Your Home*” six-pack for a chemical-free home cleaning makeover which includes:

- Wave Machine Dishwash
- Window Cleaner
- Eco Breeze
- Dishmate Pear
- Ecos Laundry Detergent 50 oz,
- Parsley Plus All Purpose Cleaner

To learn more about safeguarding your home, family and environment, visit the Earth Friendly booth # 322 at Alive! Expo. The Earth Friendly Products six-pack-could be purchased on ecos.com, worldofgreen.com and other online retailers.

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Earth Friendly Products is committed to keeping families, children and pets safe from toxic chemicals found in everyday household cleaners and is constantly striving to raise awareness for a green lifestyle. The company manufactures over 150 all-natural, green cleaning products. For more information about Earth Friendly Products please visit www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2010 GEELA Award for Sustainable Business Practices, 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.