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For: Earth Friendly Products

FOR IMMEDIATE RELEASE

**EARTH FRIENDLY PRODUCTS OPENS LARGEST SOLAR-POWERED
FACILITY IN ILLINOIS**

New Addison plant represents continued growth in the green sector

ADDISON, Ill. – Earth Friendly Products (www.ecos.com), a leader in manufacturing award-winning eco-friendly cleaning products, is pleased to announce the opening of its brand new manufacturing facility in Addison, Illinois. The facility boasts 312 solar panels, making it the single largest solar-powered commercial facility in Illinois. The addition of natural energy is just another way that Earth Friendly Products is reducing its carbon footprint in an effort to keep the environment as clean as its products.

The facility, which represents an effort to support local production and employment, will officially open on Thursday, June 10, 2010. To mark the occasion, Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products, will host a morning press conference at the facility, which will include a history of Earth Friendly Products presentation, followed by a Q&A session and private tours of the new facility for the media. The day will cap off with a gala reception, to be attended by local elected officials and key business leaders from the Chicago-area.

“We are pleased to open a larger, greener facility in the Chicago area, which is not only where Earth Friendly Products began more than 40 years ago, but also a place that has made huge efforts in recent years to make being green a priority,” said Van Vlahakis, CEO of Earth Friendly Products. “Earth Friendly Products recognizes the great opportunity we have to contribute to those efforts by opening a plant that uses solar power and produces the eco-friendly products that help keep the greater Chicago area clean and green.”

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ADDISON PLANT 2-2-2

Operational since September 2009, the new facility points to the steady growth that Earth Friendly Products continues to experience despite the current economic downturn. While most companies are continuing to scale back, Earth Friendly Products stands at the forefront of the new "Green" economy by opening a plant that represents an increase in need for eco-friendly products in the Heartland, despite cut-backs in overall spending.

While working to meet the expanded consumer demand for green cleaning products despite the rough economic climate, Earth Friendly Products recently celebrated Earth Day 2010 by giving employees at the Addison facility an extra week's pay as a thank you for their hard work opening the facility and their efforts in the green movement.

"The Addison employees' hard work symbolizes a huge step in bringing a green lifestyle to every person," said Kelly Vlahakis-Hanks, Vice President of Earth Friendly Products. "We could not have opened this facility without them and we could not continue to on our path to make every home a green home without the tireless efforts of our Addison team."

For more information about Earth Friendly Products should visit www.ecos.com.

About Earth Friendly Products

Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use with over 150 products manufactured, distributed, and sold in the USA, Canada, Europe, South America, and Asia. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets, and the planet. The company proudly adheres to its strict "Freedom Code", a list of harmful and toxic ingredients that are not found in any its products. Earth Friendly Products has proudly received the 2009 Green Patriot™ Green 100™ Designation and the Champion level recognition from the US EPA through the Design for the Environment (DfE) Program's Safer Detergents Stewardship Initiative.

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EDITOR'S NOTE: For more information about Earth Friendly Products, or to speak with Vice President Kelly Vlahakis-Hanks, please contact Nancy Trent or Pamela Wadler at (212) 966-0024.